# Kevin Horton

HTML Email Developer

↗ kevinhorton.dev
↗ hello@kevinhorton.dev
↗ github.com/kevnhortn
↗ 336-324-4019

## Relevant Experience

### HTML Email Developer
**Freelance // August 2022 - Present**

- Write highly proficient code using HTML and CSS, with a strong understanding of the latest responsive design principles
- Work with multiple types of email clients for mobile, tablet, and desktop platforms on email campaigns
- Exercise a working knowledge of CAN-SPAM, product funneling, inbox blindness, and automation for optimal results
- Troubleshoot technical issues quickly and efficiently to develop emails that are aesthetically pleasing and user-friendly

### Content Editor
**SureFire Local // March 2022 - August 2022**

- Delivered written social media content to clients within various service-based industries
- Conducted research on the client to determine how best to advertise their product or services, updating CMS information with custom HTML5 and CSS3
- Successfully managed multiple deadlines at once during this 6-month contract
- Grew client list from 15 to over 30 in 3 months with exceptional attention to detail and time-management skills

## Projects

### ↗ Borcelle Fashion Label Transactional Email

An elegant email built with HTML and CSS for letting customers know about their recent purchases.

### ↗ Forza Sneakers Collection Promo Email

A visually appealing promotional email with a gif persuading users to shop the latest options from the Sneakers Collection.

### ↗ Canva Promotional Email

A responsive email promoting a t-shirt design challenge, built with HTML, CSS, and the MJML framework.

### ↗ Custom Portfolio Website

My personal portfolio website housing the above projects (and more), crafted with HTML5, SASS, and JS.

## Education

**Bachelor of Science (Information Technology)**
North Carolina A&T State University

**Associate of Arts**
Guilford Technical Community College

## References

**Brandon Lomax**
Salvation Army Boys & Girls Club
336-301-4068
unc40niner@yahoo.com

**Amy Romero**
Premier Data LLC
336-339-3402
amy.romero@premierdatallc.com

**Miranda Wester**
Premier Data LLC
919-389-9860
mirandajwester@gmail.com

## Skills

**Programming & Markup Languages**
JavaScript (ES6), HTML5, CSS3, SASS

**Tools & Platforms**
Git, Netlify, WordPress, Litmus, Salesforce, Asana

**Design**
Figma, Adobe Photoshop

## Interests

Producing music, writing, playing basketball, reading, the outdoors